

Do's 	Don'ts 
<p>Use the provided social media cards for the communication of your participation.</p> 	<p>Don't create your own social media graphic.</p>
<p>Request permission to use the “We Support” Endorser logo to communicate about your commitment. Use the online logo request system, and provide a sample, mock up, or screenshot for the logo placement. Permission to use the Endorser logo lapses if the participant is delisted from the UN Global Compact.</p> 	<p>Don't use the UN Global Compact logo as it is reserved for the UN Global Compact only. Participants can request the “We Support” logo through the online logo request system. The logo may not be sub-licensed to any other entity without the prior written consent of the UN Global Compact. Don't use the UN Global Compact logo if you're no longer a participant.</p> 
<p>Use the following phrasing with the “We Support” endorser logo:</p> <p>“Since (Join Year) (Company Name) has been committed to the UN Global Compact corporate responsibility initiative and its principles in the areas of human rights, labour, the environment and anti-corruption.”</p>	<p>The logo and UN Global Compact name are not to be used in any manner that suggests or implies that the UN Global Compact has endorsed or approved of the activities, products, and/or services of the organization, or that the UN Global Compact is the source of any such activities, products or services. Please contact info@globalcompact.ch if you are unclear about the phrasing.</p>
<p>Ensure that the logo is placed in isolation from other logos in a manner that it is clear from the context to which the “We” refers to.</p>	<p>Don't use the logo out of context where it is unclear to which organization the “We” refers.</p>
<p>Have a clear space around the logo (50% or more of the width and height of the globe) and use the minimum sizes of the logo (height: 29 mm digital, 18mm printed)</p>	<p>Don't use a logo that is too small, and don't leave too little space around it. . Generally, per the Brand Guidelines, a participant's logo should not be placed on the same level as the Endorser logo.</p>
<p>Use the endorser logo with a clear connection to the mission, principles and/or activities of the initiative.</p>	<p>Don't use the endorser logo in any context of promoting or advertising products, services or in connection with fundraising and events/conferences in which the UN Global Compact is not a participant/host.</p>
<p>Use the “We Support” Logo for example, on websites and relevant print materials to communicate your commitment to the initiative and raise awareness of the UN Global Compact. Participants and stakeholders that have been authorized to use the Endorser logo on their website are strongly encouraged to link the logo to the UN Global Compact homepage.</p>	<p>Don't use the logo and name (UN Global Compact):</p> <ul style="list-style-type: none"> • as a component of an organization's own logo • in the header/footer of a website • on any social media platforms • in your email signatures • as a permanent graphical element of stationary, business cards, or other material • suggesting or implying a certification or seal of approval for activities, services and/or products
<p>Describe your engagement in the UN Global Compact as a “participant”.</p>	<p>Don't refer to your organization as a “member” or a “partner” of the UN Global Compact.</p>

	English	German	French
Company Boilerplate	<p>Let's make Global Goals Local Business</p> <p>The UN Global Compact Network Switzerland & Liechtenstein is the official platform of the UN Global Compact in Switzerland and Liechtenstein. We seek to mobilize and motivate businesses to engage in corporate responsibility and sustainability. We support companies in aligning their corporate strategies, operations and their culture with the UN Global Compact Ten Principles (human rights, labor standards, environment, anti-corruption) and the UN Sustainable Development Goals (SDGs).</p>	<p>Let's make Global Goals Local Business</p> <p>Das UN Global Compact Netzwerk Schweiz & Liechtenstein ist die offizielle Plattform des UN Global Compact in der Schweiz und Liechtenstein. Wir vernetzen und motivieren Unternehmen, die sich für unternehmerische Verantwortung und Nachhaltigkeit engagieren. Wir unterstützen Unternehmen, ihre Strategien, Prozesse und ihre Kultur an den Zehn Prinzipien des UN Global Compact (Menschenrechte, Arbeitsnormen, Umwelt, Korruptionsbekämpfung) und den UN-Nachhaltigkeitszielen (SDGs) auszurichten.</p>	<p>Let's make Global Goals Local Business</p> <p>Le réseau UN Global Compact Suisse & Liechtenstein est la plateforme officielle du UN Global Compact en Suisse et au Liechtenstein. Nous mobilisons et motivons les entreprises afin qu'elles s'engagent en faveur d'une économie responsable et durable. Nous aidons les entreprises à aligner leurs stratégies, leurs activités et leur culture sur les Dix Principes du UN Global Compact dans les domaines des droits de l'homme, des normes du travail, de l'environnement et de la lutte contre la corruption, ainsi que sur les mesures visant à soutenir les Objectifs de Développement Durable (ODD).</p>
Company Boilerplate short version	<p>Let's make Global Goals Local Business</p> <p>We seek to mobilize and motivate businesses to engage in corporate responsibility and sustainability. We support companies in aligning their corporate strategies, operations and culture with the UN Global Compact Ten Principles and the UN Sustainable Development Goals (SDGs).</p>	<p>Let's make Global Goals Local Business</p> <p>Wir vernetzen und motivieren Unternehmen, die sich für unternehmerische Verantwortung und Nachhaltigkeit engagieren. Wir unterstützen Unternehmen, ihre Strategien, Prozesse und ihre Kultur an den Zehn UN Global Compact Prinzipien und den UN-Nachhaltigkeitszielen (SDGs) auszurichten.</p>	<p>Let's make Global Goals Local Business</p> <p>Nous mobilisons et motivons les entreprises pour qu'elles s'engagent en faveur d'une économie responsable et durable. Nous aidons les entreprises à aligner leurs stratégies, leurs activités et leur culture sur les Dix Principes du UN Global Compact ainsi que sur les mesures visant à soutenir les Objectifs de Développement Durable (ODD).</p>
Endorsement of the UN Global Compact	<p>As part of our commitment to sustainable and responsible business practices, [your organization] has embedded the Ten Principles of the UN Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.</p>	<p>Als Teil unserer Verpflichtung zu nachhaltigen und verantwortungsvollen Geschäftspraktiken hat [Ihr Unternehmen] die Zehn Prinzipien des UN Global Compact in Strategien und Prozesse eingebettet und sich verpflichtet, Menschen- und Arbeitsrechte zu respektieren, die Umwelt zu schützen und gegen Korruption in all ihren Formen vorzugehen.</p>	<p>Dans le cadre de son engagement en faveur de pratiques commerciales durables et responsables, [votre organization] a intégré les Dix Principes du UN Global Compact dans ses stratégies et ses opérations, et s'est engagée à respecter les droits de l'homme et du travail, à protéger l'environnement et à lutter contre la corruption sous toutes ses formes.</p>