

Better Hospitality Initiative

Enabling and supporting decision-makers for sustainable business



April – June 2024

by the UN Global Compact Leading Local Networks for Sustainable Tourism

-  Network Bulgaria
-  Red Colombia
-  Netzwerk Deutschland
-  Network France
-  Network Georgia
-  Network Greece
-  Network Indian Ocean Region
-  Network Indonesia
-  Network Mauritius
-  Network Nepal
-  Rede Portugal
-  Network Thailand
-  Network Serbia
-  Network Singapore
-  Network Switzerland & Liechtenstein
-  Network United Kingdom

What you can expect



BHI Tool Times

6 online meetings of 90 minutes each



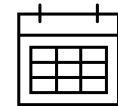
Learn & Exchange

Online learning & sharing platform



Better Hospitality Award

Receive support to develop or implement sustainability project



Timeline

April 16 until June 25, 2024

Decision-makers working in or with the hospitality sector:

- Get an **overview of tools and approaches** to lower energy costs, grow B2B/MICE business, attract workforce, and get financing through sustainability measures
- Learn from your **peers and good practice** examples
- Get the chance to win the **Better Hospitality Award** and receive support to develop/implement a sustainability project*
- Receive a **Certificate of Completion** from the UN Global Compact Leading Local Networks for Sustainable Tourism*

*if you participate in at least 3 BHI Tool Time session

Connect with and learn from experts

BHI Market Movers



UN Global Compact Local Networks



Network Bulgaria



Red Colombia



Netzwerk Deutschland



Network France



Network Georgia



Network Greece



Network Indian Ocean Region



Network Indonesia



Network Mauritius



Network Nepal



Rede Portugal



Network Thailand



Network Serbia



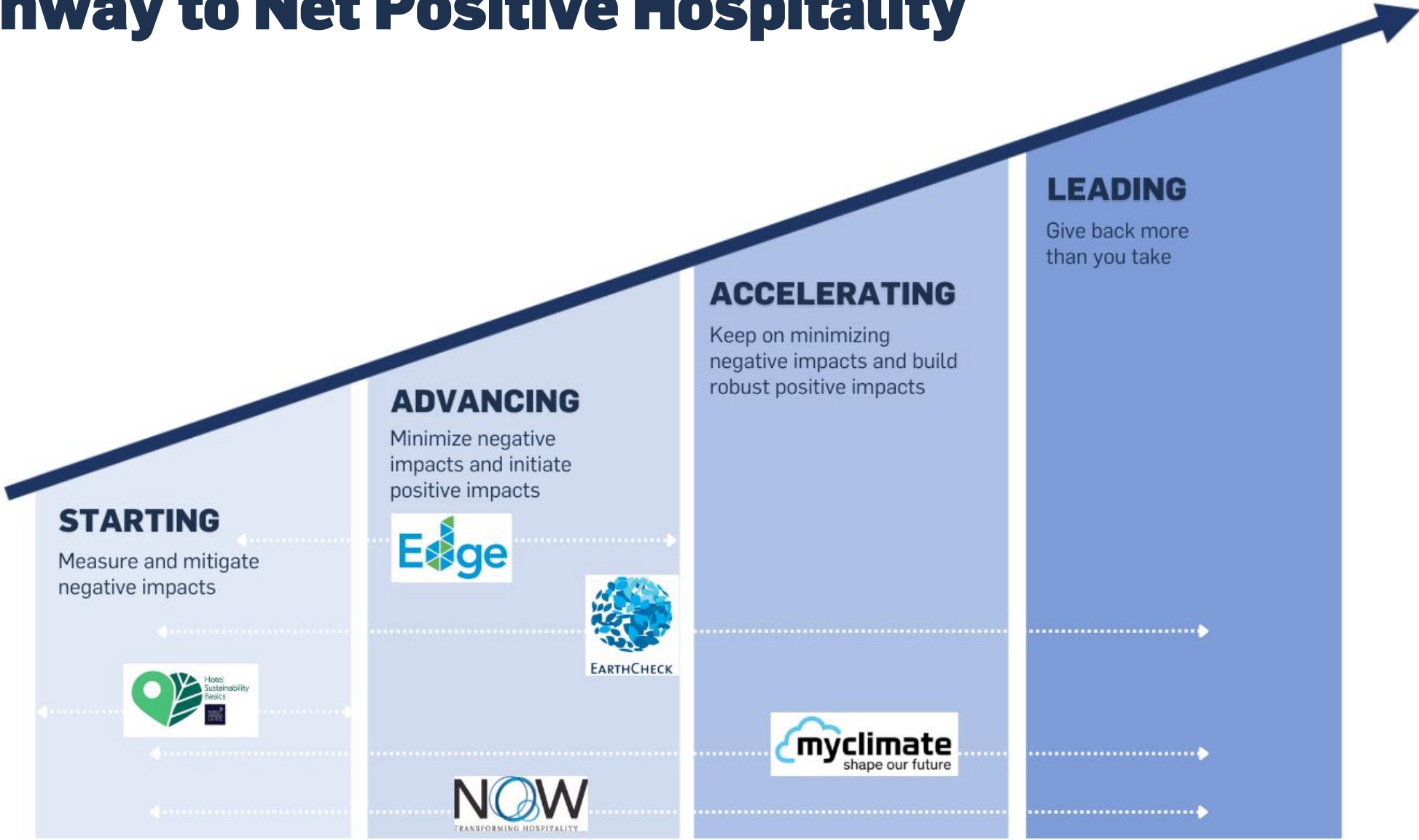
Network Singapore



Network Switzerland & Liechtenstein

Pathway to Net Positive Hospitality

NetPositive
Hospitality



Programme

16 April 2024

BHI Tool Time with

Expedia and the
Sustainable
Hospitality Alliance

30 April 2024

BHI Tool Time with

World Travel & Tourism
Council on Hotel
Sustainability Basics

14 May 2024

BHI Tool Time with

International Finance
Corporation on EDGE

28 May 2024

BHI Tool Time with

EarthCheck
and NOW

11 June 2024

BHI Tool Time with

myClimate

25 June 2024

BHI Tool Time on

the Better
Hospitality Award

Better Hospitality Award (1)



Aim and participation

The BHA is aimed at companies that have not yet started a sustainable transformation or want to advance on their sustainability journey. The BHA serves to incentivise and guide them in the development of an according project or strategy.

Any organization can win the BHA that...

- participated in at least 2 BHI Tool Time sessions of the BHI 2024;
- commits to joining the UN Global Compact upon receiving the BHA;
- commits to sharing its experiences with the BHA project in the BHI 2025.

Better Hospitality Award (2)



Evaluation criteria

Company and people

1. Credibility and competence of company
2. Credibility and competence of team in charge

Proposal

1. Immediate relevance (strategic embeddedness, potential impact)
2. Feasibility (competence, methodology, available resources)
3. Relevance beyond the company (innovativeness, potential of replication)

The proposals to be submitted necessarily include the topic of decarbonization – the key topic of the BHI 2024 –, either exclusively or as part of a wider sustainability project or strategy.

Better Hospitality Award (3)



Categories

BHA for transformational ideas
2 Global BHA winners
8 Regional BHA winners (4 from Asia & Oceania, 4 from Europe & Africa; incl. the 2 Global BHA Winners)
Country BHA Winners (1 per country)*

* at least 5 proposals have to be submitted per country

Reward and support

The 2 global and 6 additional regional winners will...

- receive at least 8 hours of consulting from 1-2 competent BHI Market Movers to further develop and/or implement their project or strategy;
- be able to participate in a strategic workshop with Stewart Moore, CEO and Founder of EarthCheck;
- be able to participate in an online EDGE workshop on green buildings with design, engineering and architectural experts.

Better Hospitality Award (4)

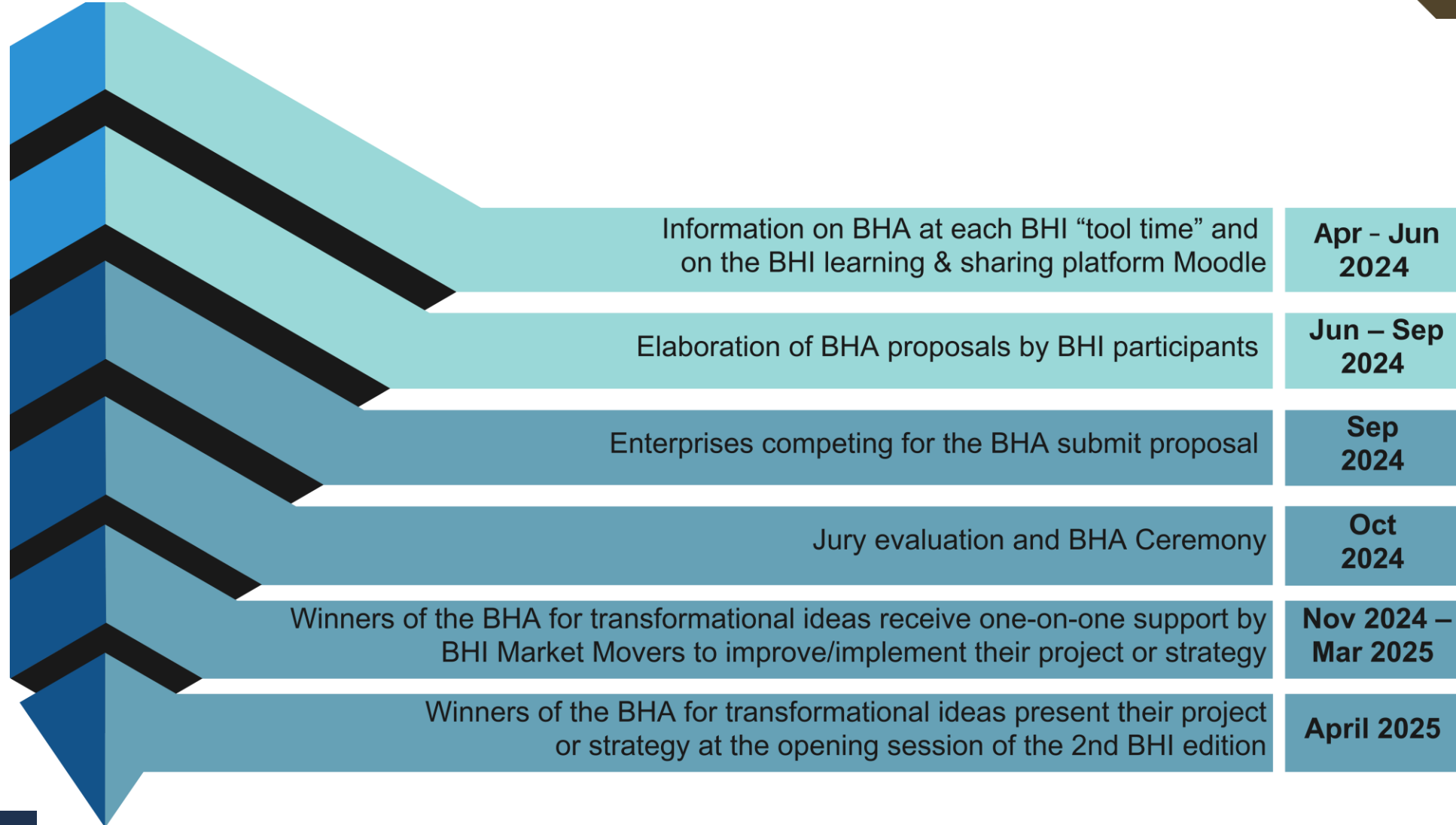


Reward and support

All winners of the BHA – including those at the national level (“Country BHA Winners”) – will...

- receive their respective BHA at the online BHA Ceremony;
- have the right to use the BHA logo with the respective year (BHA 2024, BHA 2025, etc.) for their corporate communication;
- be able participate in the 2 subsequent BHI editions for free;
- be communicated as BHA winners in all BHI communication channels;
- receive a 50% reduction on first annual membership fee of NOW Transforming Hospitality worth EUR 1030 (> 50 rooms) // EUR 1545 (< 50 rooms).

Better Hospitality Award (5)



Register today

- Sign up once and participate **in as many BHI Tool Times as you want**
- A registration can cover up to **two representatives** of your hotel/business
- If you can't participate in a BHI Tool Time, watch the recording and ask questions afterwards on the **BHI learning & sharing platform**
- Only **20 spots available per country** to foster diversity and interaction
- Participation fee: **free** for UN Global Compact participants, **USD 60** for non-participants.

Learn more & sign up



www.globalcompact.ch/bhi