

Better Hospitality Initiative

Enabling and supporting decision-makers for sustainable business



For decision-makers working in or with the hospitality sector who want to ensure their business' competitiveness by improving, measuring, and communicating on sustainability.



BHI Tool Times

6 online meetings
of 90 minutes each



Learn & Exchange

Online learning &
sharing platform



**Better
Hospitality
Award**



Timeline

April 16 until
June 25, 2024

WHAT'S IN FOR YOU

You can expect the following benefits:

- an **overview of tools and approaches** to lower energy costs, grow B2B/MICE business, attract workforce, and get financing through sustainability measures
- learn from your **peers and good practice** examples
- the chance to **win the Better Hospitality Award** and receive support to develop/implement a sustainability project*
- a **Certificate of Completion** from the UN Global Compact Leading Local Networks for Sustainable Tourism*

**if you participate in at least 3 sessions*

Learn from your **peers** and **partners** such as:

- EarthCheck
- Expedia Group
- International Finance Corporation & EDGE
- NOW
- myClimate
- Sustainable Hospitality Alliance
- World Travel & Tourism Council.

PROGRAMME OVERVIEW & REGISTRATION

- Sign up once and participate in as many BHI Tool Times (online, 90 minutes) as you want
- A registration can cover up to **two** representatives of your hotel/business
- If you miss a BHI Tool Time, watch the recording afterward on the BHI learning & sharing platform

Participation fee

- Free for UN Global Compact participants
- USD 60 for non-participants
- 20 registrations per country to foster diversity and interaction

16 April 2024 BHI Tool Time with Expedia and the Sustainable Hospitality Alliance	30 April 2024 BHI Tool Time with World Travel & Tourism Council on Hotel Sustainability Basics	14 May 2024 BHI Tool Time with International Finance Corporation on EDGE
28 May 2024 BHI Tool Time with EarthCheck and NOW	11 June 2024 BHI Tool Time with myClimate	25 June 2024 BHI Tool Time on the Better Hospitality Award

by the UN Global Compact Leading Local Networks for Sustainable Tourism



Learn more & register



For questions, contact
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