

## CONTENT STRUCTURE 2023/24



Name	Session Type	Content	Duration	Date
Global Kick-off Session	Facilitated session	Global Welcome Session for all the SDG Ambition participants	60min	04.10.23 10:00-11:00
Welcome to SDG Ambition	Facilitated session	<ul> <li>Accelerator context</li> <li>Accelerator program, structure and commitment</li> <li>SDG Ambition Approach</li> </ul>	90min	09.10.23 13:30-15:00
Identify relevant benchmarks based on priorities	On-Demand Session	Principled prioritisation & industry perspectives on SDG Ambition	30min	
	Facilitated session	Identifying priority SDG Ambition Benchmarks     Activity 1: Matrix Mapping	90min	23.10.23 13:30-15:00
Ambitious Goal-Setting	On-demand Session	Understanding ambitious goal-setting and aligning goals with SDG     Ambition Benchmarks	30min	
	Facilitated session	SDG Ambition Benchmark & Goal definition     Activity 2: Understanding Ambitious Goal-Setting	90min	6.11.23 13:30-15:00
		Internal Check-In		
Pathways and actions to achieve the goals	On-Demand Session	Sustainability Business Case, Pathways & Actions to Achieve the Goal	20min	
	Facilitated session	<ul> <li>Sustainability Business Case, Pathways &amp; Actions to Achieve the Goal</li> <li>Activity 3: Building the business case</li> <li>Activity 4: Inspiration and ideation</li> <li>Activity 5: Building pathways</li> </ul>	120min	20.11.23 13:30-15:30
Define sub-goals to track progress and communication with stakeholders	On-demand Session	Tracking progress and establishing ownership by key business leaders	15min	
	Facilitated session	<ul> <li>Define sub-goals to track progress and communication with stakeholders</li> <li>Activity 6: Consequencing</li> <li>Activity 7: Building Sub-goals</li> </ul>	120min	4.12.23 13:30-15:30
		Internal Check-In		
Performance metrics for evaluating progress and impact	On-Demand Session	Understanding why integration is critical, how to inform decision-making and map data transformation	20min	
	Facilitated session	Define performance metrics for the SDG Ambition Benchmark     Activity 8: Metric Identification	90min	15.01.23 13:30-15:30
Business processes needed to enable data flows and drive action	On-demand Session	Understanding business processes and readiness requirements for SDG Integration	15min	
	Facilitated session	<ul> <li>Identify business processes, technology and data basics requirements</li> <li>Activity 9: Business process identification: People, Process &amp; Technology</li> <li>Activity 10: Technology &amp; Data Basics</li> </ul>	120min	12.02.23 13:30-15:00
		Internal Check-In		
System opportunities to accelerate integration and unlock greater value and impact	On-Demand Session	Understand how to design systems for SDG Ambition	20min	
	Facilitated session	Map System Opportunities and define KDD     Activity 11: System Opportunities	90min	26.02.23 13:30-15:00
Key Design Decisions (KDDs) for business system implementation	On-demand Session	Understand KDD	15min	
	Facilitated session	<ul> <li>Integrate Design principles and building KDD</li> <li>Activity 12: Integrating Design Principles</li> </ul>	90min	11.03.23 13:30-15:00